

We Make You Look *Good*



DAVKORE

Video and Audio
Duplication and Packaging

DAVKORE

makes you look good with its complete line of audio and video duplication and packaging services. Whether your tapes are for marketing, training, retail sales, or for promoting the corporate image—**DAVKORE** gives you the choices you need.

The Total Package

It takes big dollars to produce a videotape that achieves professional quality, and you've already spent that money by the time you need your copies. Now you want that same quality to show in the duplication *and* the packaging.

Your tape's impact depends on **DAVKORE—quality duplication** to make your copies look good, **quality packaging** to make your tapes look good, and a **quality product** to make you look good!



■ **For Business-To-Business Marketing And Selling**—Full color, custom designed marketing packages that dramatically increase your videotape's impact. Dazzling boxes that start selling for you as soon as they come through the door.

■ **For Consumer Marketing**—47% of American households own VCRs. Let us put together one of our attractive presentations that works for you in your prospect's own home.

■ **For Training** - **DAVKORE'S** video workbooks put all of your resources in one professional package. Text, videotape, and/or audiocassettes go into one well-planned, carefully designed package.

■ **For Direct Mail**—Our direct mail video packages have a fabulous track record. These packages have helped customers net a 15% response and 20%-25% conversion rates. WOW!

■ **For Retail**—Exciting, eye-catching covers separate your video from the pack. Our retail packaging will get your tapes off the shelf and into the VCR.



Your One-Stop Distribution Shop



"We produced a marketing video for the promoters of a time-share condominium. Everything was top-drawer . . . aerial shots, digital effects, the very best. They also wanted a high impact package that looked as good as the rest of the production. DAVKORE put it together for me. Not only did the package look good, it made me look good, too."

Jeff Grubert,
Independent Producer
Jeffrey Bryan Productions

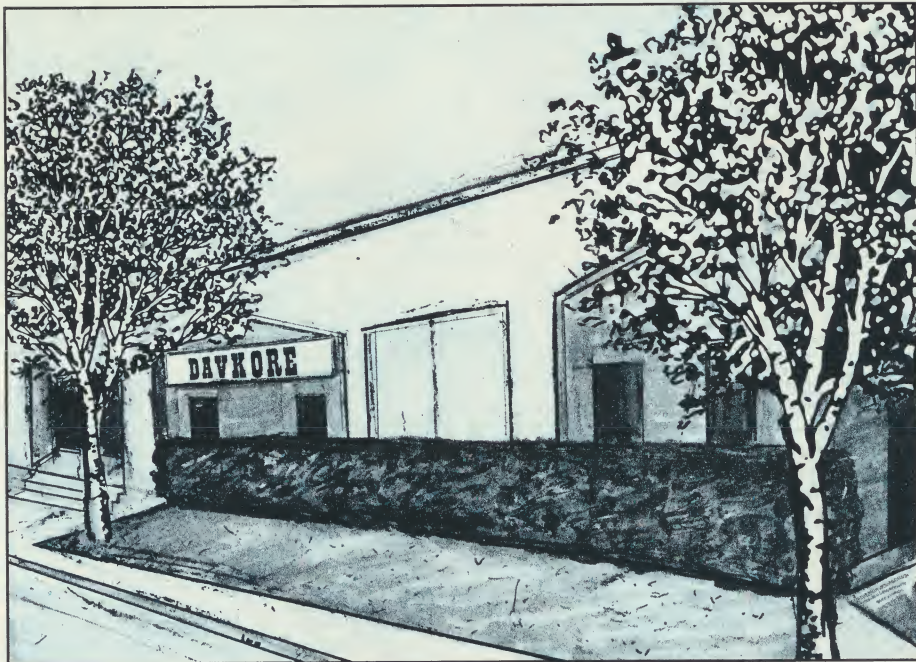
"Our training videotape has a 75-page text that goes with it. We couldn't send two separate packages out to our customers. DAVKORE worked with us in designing a custom binder that held both the videotape and the text. And it looks and works great."

Catherine Farrell,
Professional Education Manager
Syva Company

"We send our corporate image videotapes all over the United States. DAVKORE duplicated the tape, printed the labels, inserted our memos, and mailed them out in custom video mailers. All on time!"

Doug Dykeman,
Senior Training Specialist
Consolidated Freightways





DAVKORE

has established itself as a major northern California duplication house for both audio and video. Our audio duplication department is a full-service facility providing: ***Stereo & Monaural Duplication . . . Custom-length Bin-Loop Duplication . . . Label Printing & Machine Application . . . Inserts, Boxing, Shrink-wrapping . . . Complete Packaging . . . Drop-Shipping.***

Whether it's audio, video or both, we're here to make your product . . . and you look good.

We Make You Look Good

With quality attention to every duplication need

- We do store masters in our libraries
- We do drop ship
- We do re-cycle tape
- We do bulk mail
- We do label, package and shrink-wrap tape
- We do guarantee every tape 100%

We Make Your Tapes Look Good

With quality duplication services

- 1" or 3/4" masters
- VHS, Beta, and u-matic dubs
- Time base correction
- Noise reduction
- Every tape quality checked
- Every tape 100% guaranteed

We Make Your Packages Look Good

With quality custom and stock containers

- Package design
- Label printing
- Silk screening
- Graphic arts services
- Insert printing
- Complete on-site packaging

DAVKORE

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Established in 1972